***Press Section***

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***American Embassy***

***Tel Aviv***

**Now Available in Israel: American Beef!**

For the first time in over 20 years, American kosher beef is available for Israeli consumers.

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The first shipment of American kosher beef has finally arrived in Israel and will be available for commercial distribution to restaurants, hotels, stores and supermarkets. The beef, select cuts of chilled Black Angus, arrived in Israel last week from the state of Nebraska. The renewal of importation was allowed after an agreement was signed in February 2016 between the U.S. Department of Agriculture and the Israeli Veterinary Services.

U.S. Ambassador to Israel Dan Shapiro, who hosted an event at his residence to celebrate the occasion, said: “I am so excited to have this chance to see, and taste, American kosher beef here in Israel. This development marks yet another milestone in our government-to-government cooperation and one which further strengthens the economic ties between our nations.”

Lieutenant Governor of Nebraska Mike Foley, who is currently visiting Israel, said: “I’m so thrilled to be in Israel to celebrate the arrival of high-quality beef from my home state of Nebraska. Nebraska beef is known as the best in the world, and I'm sure that Israelis will soon agree!”

(See attached factsheet for more information)